

Privacy Policy

Your privacy is one of our primary concerns. We are committed to bringing you information tailored to your individual preferences, while protecting your right to privacy. We do not share, sell or trade your personally identifiable information to any third party organizations. From time to time, we may notify you via email with special offers or news available to your interests.

Collection & Use of Personal Information

We collect personal information when you register for an account, when you use our products or services, when you visit our pages or the pages of certain partners, and when you enter promotions or sweepstakes. We may combine information about you that we have with information we obtain from business partners or other companies.

When you register we ask for information such as your name, email address, birth date, gender, zip code, occupation, industry, and personal interests. For some financial products and services we may also ask for your address, Social Security number, and information about your assets. Once you register with us and sign in to our services, you are not anonymous to us.

We collect information about your transactions with us and with some of our business partners, including information about your use of financial products and services that we offer.

We automatically receive and record information on our server logs from your browser, including your IP address, cookie information, and the requested pages.

We use information for the following general purposes: to customize the advertising and content you see, fulfill your requests for products and services, improve our services, contact you, conduct research, and provide anonymous reporting for internal and external clients.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do so by contacting us via the email address or phone number given on our website or by using any opt-out features included in emails sent to you.

Disclosure of Personal Information

We may disclose personal information if required to do so by law or in the good-faith belief that such action is necessary to: a) conform to the edicts of the law or comply with legal process served on us or our affiliates; b) protect and defend our rights or property or those of our users, and c) act as immediately necessary in order to protect the personal safety of our users or the public.

Communication Policy

We may send email newsletters and commercial messages to readers who have voluntarily opted to receive the products and provided their email address. Each email we send includes an “opt-out” link that users can use to remove themselves from the distribution list.

Confidentiality and Security

We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

We have physical, electronic, and procedural safeguards that comply with federal regulations to protect personal information about you.

Accuracy of Content

We do not represent or endorse the accuracy, currentness or reliability of any advice, opinion, statement or other information displayed, uploaded or distributed through our site. Any reliance upon any such opinion, advice, statement or information is at your sole risk.

Liability Limit

In no event shall we be liable for lost profits or any special, incidental or consequential damages arising out of or in connection with our site, our services or this agreement (however arising, including negligence).

Changes to this Privacy Policy

This notice is subject to revision. Please check back often for updates. If you have any questions or concerns please contact us.